



# MONTHLY MEMBERSHIP PROGRESS REPORT

District 35 L

Results as of: 07/31/2018

GMT: CARLTON LLOYD

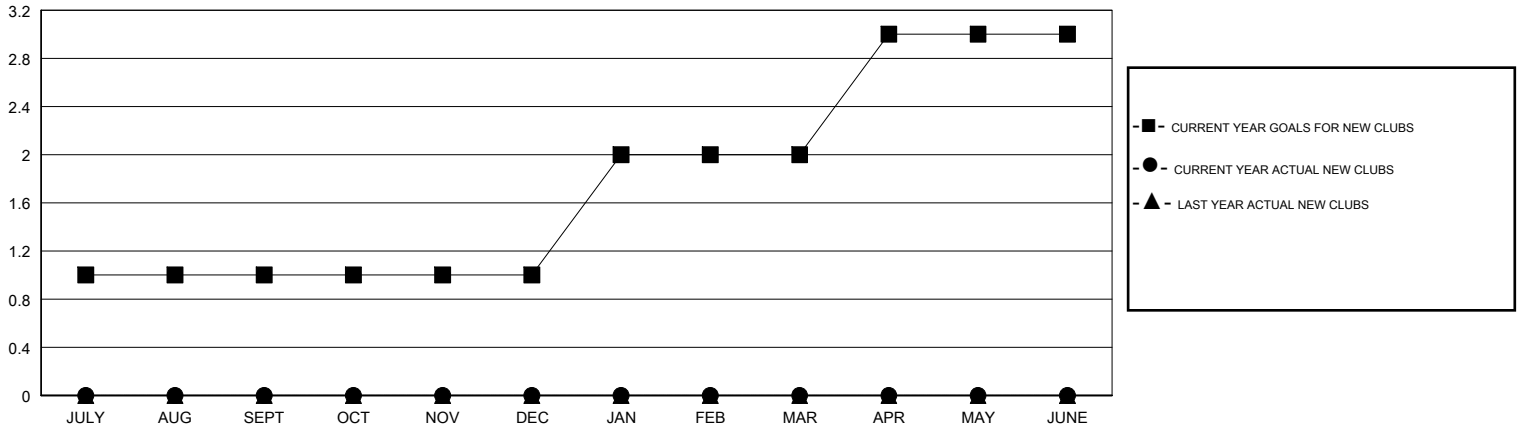
LOCATION FLORIDA

GMT CA

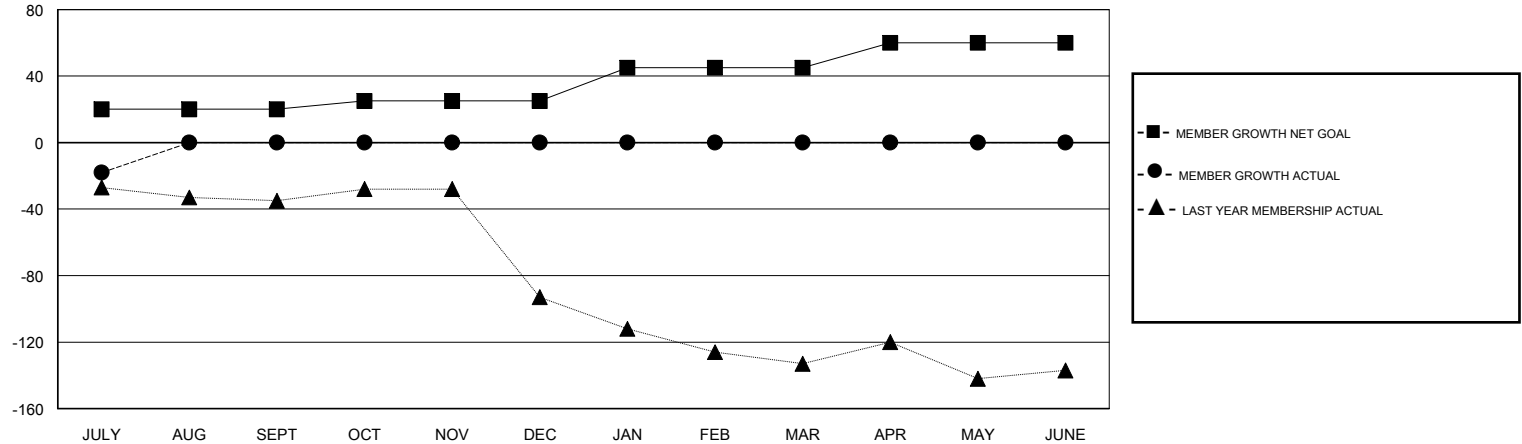
| Clubs                 |               |           |               |
|-----------------------|---------------|-----------|---------------|
| RESULTS FOR 2018-2019 |               |           |               |
| QUARTER               | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS |
| JULY/AUG/SEPT         | 1             | 0         | 0             |
| OCT/NOV/DEC           | 0             | 0         | 0             |
| JAN/FEB/MAR           | 1             | 0         | 0             |
| APR/MAY/JUNE          | 1             | 0         | 0             |

| Members               |                        |                      |  |
|-----------------------|------------------------|----------------------|--|
| RESULTS FOR 2018-2019 |                        |                      |  |
| QUARTER               | MEMBER GROWTH NET GOAL | MEMBER GROWTH ACTUAL | DROPPED MEMBERS ACTUAL (including transfers) |
| JULY/AUG/SEPT         | 20                     | 19                   | 31   |
| OCT/NOV/DEC           | 5                      | 0                    | 0  |
| JAN/FEB/MAR           | 20                     | 0                    | 0  |
| APR/MAY/JUNE          | 15                     | 0                    | 0  |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



|                  |   |   |              |
|------------------|---|---|--------------|
| DROPPED CLUBS: 0 | 7 CLUBS OF 65 ADDED 1 OR MORE NEW MEMBERS | <u>GENDER DISTRIBUTION</u>                                |              |
| DROPPED MEMBERS  |   | MALE  | 888 (66.82%) |
| DECEASED         | 0   | FEMALE  | 441 (33.18%) |
| CLUB CANCELLED   | 0   | Women Percentage Fiscal Year Goal: 20%                    |              |
| OTHER            | 31  | <a href="#">CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA</a> |              |
| TOTAL            | 31  | TOTAL FAMILY UNIT MEMBERS                                 | 276          |
|                  |   | FAMILY MEMBERS PAYING HALF DUES                           | 140          |